

Direct marketing to 250 potential customers. It's in the bag!

# Goodie Bag

Only £55\*

2010 prices held

AFO  
THE ASSOCIATION OF  
FESTIVAL  
ORGANISERS

## The Association of Festival Organisers Conference 2011

18-20 November 2011, Eastwood Hall, Eastwood, Nottingham

Attracting festival and event organisers, promoters, industry experts label managers, press and media representatives.

Target 250 potential customers all involved in festival and event, project and workshop organisation.

The Association of Festival Organisers Conference is the leading Conference for hundreds of Festivals in our sector and represents the perfect opportunity for you to sell your product and get your message across. Let delegates know all about you, your event, artists, record company or any other service that you provide.

Every delegate attending this event will receive a **Goodie Bag**. That's 250 potential customers and clients over the week-end and you can target all of these for just **£55\*** (22p each!)

If you would like to include something in this year's **Goodie Bag** please fill in the slip below and return it with your full payment as soon as possible. Your booking is required by **28 October 2011** and all inserts by **4 November 2011**.

**NB** - Please call the office for the delivery address.

**\* DISCOUNT FOR MULTIPLE ITEMS INTO GOODIE BAG**

1st insert £55, additional items £30 each (i.e. 1 CD, 1 Postcard & 1 Leaflet = £115)

If you need further details please contact me on 01629 827014 or email [lioux@festivalorganisers.org](mailto:lioux@festivalorganisers.org)

I look forward to hearing from you.

Lioux Heap

### AFO Conference Goodie Bag Insert Booking Form 2011

I would like to book a space in the Goodie Bag and enclose full payment of £ \_\_\_\_\_

Full payment must be made in advance with cheques payable to AFO or call with Credit/Debit Card Payment (sorry, no refunds).

Company Name

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Address

\_\_\_\_\_

Contact Tel

\_\_\_\_\_

\_\_\_\_\_

Contact Email

\_\_\_\_\_

\_\_\_\_\_

Company Website

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Please state the type and size of insert e.g. A5 Leaflet or CD and the expected delivery date to our office:

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